

November 9, 2009

A clarion is a medieval trumpet that had clear, shrill tones. Trumpets were often used to get people's attention when making announcements. We are also using "clarion" in the context of making announcements, as well as being thought-provoking when sharing our information and opinions with those people who are interested in new investment ideas.

for your Information

On Thursday, October 29, 2009, Toronto's Globe & Mail newspaper included a "Report on Online Investing".

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Our research reports are available on the Scotia iTRADE website and sit right alongside the Scotia Capital "Edge" reports, and the primarily computer-driven reports of Thomson Reuters, Sabrient, LLC, and ValuEngine Inc.

On our own www.eresearch.ca website, our Research is FREE to anyone who subscribes. All you need is a name and an e-mail address.

Topic: Reverse Hand-Off

I have been waiting and waiting for a market correction, but it just will not come. Of course, it will eventually, but when? That old stock market adage, "The trend is your friend", continues to dominate the markets.

The Dow Jones Industrials again broke through the 10,000 mark. Its uptrend line from March 9 remains intact. After briefly trading below its 50-day Moving Average, the index bounced higher, and is comfortably north of its 100-day Moving Average as well. Same for both the S&P 500 and the NASDAQ indices. They, too, briefly traded below their 50-day MA, but have since resumed their respective uptrends.

The S&P/TSX Composite Index has not done as well as its American counterparts, breaking below both its 50-day and 100-day MA in late October before the recent rally brought it, too, on-side, but just. The S&P/TSX is highly geared to the energy stocks, and oil has not performed so well recently.

Gold is near US\$1,100/oz. I am not one of those looking for it to reach US\$2,000/oz any time soon, but I have to reverse my former thinking that it would drop back towards the US\$900/oz level. With the Central Bank of India making such a strong statement last week, I now think gold could move higher over the short to medium term to, perhaps, US\$1,200/oz. That should keep gold stocks moving higher.

I have been a natural gas bull for some time, in large part because of the disconnect between the price of oil and natural gas. The "natties" may get a bounce in the short-term as we head into the winter heating season but, on balance, the industry fundamentals, I am now convinced, are weaker than I originally thought.

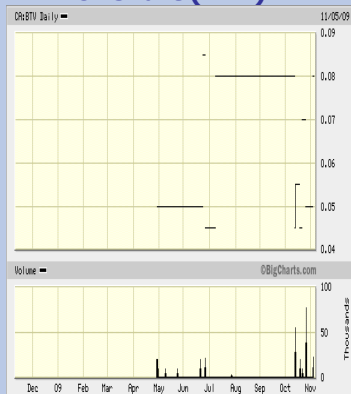
So, I do reversals on my predictions of a market sell-off, of gold going lower, and of natural gas returning to its normal price relationship with oil.

Bob Weir

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Quick Facts

12-Mo. Chart (BTV)



Source: www.bigcharts.com

Price
(Nov. 6/09):
\$0.08

52-Week High-Low:
\$0.105 - \$0.02

Average Daily Volume:
50-day: 31,000
200-day: 21,400

Shares Outstanding:
32.3 million

Market Capitalization:
\$2.58 million

Year-End:
July 31

Revenues (000s):
2007: \$ 562
2008: \$2,569
TTM (Apr): \$2,851

Symbol:
TSX-V: BTV

Stock-of-the-Week

BlueRush Media Group Corp. (BTV: TSX-V)

BlueRush Media Group Corp. produces cutting edge digital marketing solutions and rich media production services through its wholly-owned subsidiary, BlueRush Digital Media Corp. It has offices in Toronto and Montreal.

The Company has the following strengths: (1) Expertise in production, programming, marketing, and innovation, and the creativity to combine all of those; (2) It has abundant cash and working capital; and (3) No debt.

Its challenges include: (1) The economic crisis restrained many of its potential big financial clients; (2) It is a relatively young company and is still trying to establish its position in the market; and (3) Its share trading is fairly illiquid.

Key priorities for management include the following: (1) Enhance R&D initiatives to develop applications and products from its proprietary technology; (2) Invest in human capital and resources in order to facilitate future growth; (3) Work with leading financial institutions as their base clientele; and (4) Expand its client base to the health and pharmaceutical sector.

BlueRush combines cutting edge programming technology with highly creative design production, reforming the conventional text-based website presentation into more interactive formats. These include Web TV, media e-newsletter, podcasts, etc. Aside from production, the Company also offers hosting technology and services for large companies with a broad audience to ease web traffic demand of rich media streaming.

BlueRush has a strong portfolio of previous work. Some of the biggest names are Bell, Canada Post (epost), Manulife, CIBC, Scotiabank, and Remax. These productions are not limited to video broadcast on the internet, but also include interactive visual presentation, and podcasts to mobile devices.

BlueRush continues to work with leading financial institutions including AGF, CIBC, and Canada Post.

The Company also initiated work with Hamilton Health Sciences, and NewWayGo Pharma Group. These two companies represent BlueRush's efforts to move into other industry verticals, namely the Health and Pharmaceutical sector. This sector exhibits many similar qualities of the financial services sector, including complex product offering, the need to educate the consumer, and information building. BlueRush's digital marketing solutions are an ideal fit for this industry.

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**New eResearch
Material Since
November 2/09:**

1. Initiating Reports

[Indigo Books &
Music Inc.](#)

11/05/2009

[Cuervo Resources](#)

11/05/2009

[Active Control
Technology Inc.](#)

11/03/2009

**2. Update Reports
and Bulletins**

[BlueRush Media
Group Corp.](#)

11/06/2009

[Canam Group Inc.](#)

11/02/2009

[Consumers' Water-
heater Income
Fund](#)

11/02/2009

3. Analyst Articles

[Technicalities
Performance
Review](#)

11/06/2009

[Stock Market
Timing](#)

11/03/2009

In addition to these reports and articles, our full complement of research is available at www.eresearch.ca

BriefCase

NewsBytes from November 2 – November 6, 2009

Additional information on the companies featured in NewsBytes may be found at www.sedar.com, and at www.eresearch.ca. For the latest eResearch publications, see sidebar opposite.

Rocmec Mining Inc. (\$0.095 - November 2, 2009; RMI-TSX-V) At Rocmec Mining's annual general and special shareholder meeting held October 29, 2009, the Company obtained shareholder approval for the proposed share acquisition of Rocmec International Inc. (RI). Rocmec had announced in late September that it would be issuing 85,000,000 common shares of its share capital in consideration for all the issued and outstanding shares of RI at a deemed price of \$0.0712 per share for a total consideration of \$6,052,000. RI is the developer and patent owner of the thermal fragmentation process for extracting precious minerals, used under licence by Rocmec Mining since 2004.

Royal Roads Corp. (\$0.08 - November 3, 2009; RRO-TSX-V) Royal Roads and Benton Resources Corp. announced results from a recently completed two-hole diamond drilling program that was designed to test a recently discovered copper-bearing sulphide zone on their Long Range joint-venture project in central Newfoundland. Drill hole LR-09-02 intersected 29.2 metres of semi-massive to massive sulphides in the process of testing a strong conductive anomaly defined by VTEM airborne geophysical surveys completed in 2008. The discovery, that has been named the "Range Zone", returned assays averaging 0.39% copper and 0.032% cobalt over 29.11 metres (estimated true width). A second-phase drill program is in the planning stage.

Luri Gold Limited (\$0.18 - November 4, 2009; LGL-TSX-V) Luri Gold has completed the raising of A\$8 million to advance exploration at the Company's Luri Hill gold and Nambala iron projects in Zambia. The Company expects to list on the Australian Stock Exchange this month, and trade under the symbol LGM. Luri shares jumped 39% on November 5 to close at \$0.25.

Active Control Technology Inc. (\$0.07 - November 5, 2009; ACT-TSX-V) Active Control announced that it intends to raise a minimum of \$2,500,000 through the sale of units at \$0.06 per unit. Each unit will comprise one common share and one common share purchase warrant, exercisable for one common share for 60 months at \$0.10 per share.

Opportunity Knocks

Business Development personnel wanted.

We are interested in adding one or two additional business development people to our team. Anyone with a penchant for sales, please contact us.

If you are interested in becoming part of our sales team, I can be reached at bweir@ereseach.ca.

“Research is the
bedrock underpinning
all capital markets”

Monthly Top Ten

(Includes Company reports only)

The top ten downloads from www.ereseach.ca since October 1, 2009:

1. Mosquito Consolidated Gold Mines, Bulletin/Update Oct 8
2. Marathon PGM Corporation, Perspective, October 15
3. Alexandria Minerals Corporation, Initiating Report, June 26
4. Bank of Nova Scotia, Technicalities, October 5
5. Analyst Article: Starbucks and Stock Prices, May 30, 2007
6. Wavefront Technology Solutions, Initiating/Update, Apr. 1/Oct. 9
7. Rocmec Mining Inc. Update, October 1
8. C-COM Satellite Systems Inc. StockPotentials, July 20
9. Augen Gold Corp. StockPotentials, Perspective, October 14
10. Antioquia Gold Inc., Update, October 9

Bi-Weekly Top Five

(Excludes Clarion weekly newsletter)

The top five downloads from www.ereseach.ca since October 26, 2009:

1. Market Breadth (Stock Market Timing), October 26
2. Market Breadth (Stock Market Timing), November 3
3. Globex Mining Enterprises Inc., Update, October 28
4. Antioquia Gold Inc., Perspective, October 27
5. Royal Roads Corp., Perspective, October 28

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