

DIA BRAS EXPLORATION INC.

TSX-V: DIB

Closing Price (December 30): \$3.16

52-Week Range: \$3.60-\$0.98

Shares O/S: 73.94 million

Market Cap: \$233.65 million

PROFILE: Dia Bras is focused on precious and base metals in Mexico, primarily in the State of Chihuahua. The Company is (a) active on 10 properties: Bolivar, Cusi, Arechuyvo, Bacerac, Batopilas, East Durango, Maguarichic, Melchor Ocampo, Moris, and Oribi; and (2) has two mills: Malpaso, and Piedras Vierdes (2011).



Source: www.BigCharts.com

(1) ASSAY RESULTS FROM LA VERDE (BATOPILAS); (2) DEVELOPMENT OF LA NARIZONA (BOLIVAR); and (3) STOCK CONSOLIDATION

(1) La Verde Assay Results

Dia Bras reported assay results from rock chip samples at the La Verde high-sulfidation gold prospect at the Company's Batopilas project in Mexico.

Batopilas, 100%-owned by Dia Bras, is southeast of the Company's Bolivar property (also 100%-owned) and less than 20 kilometres from Goldcorp's El Sauzal gold mine.

The assays show that the large alteration area of La Verde (25 square kilometres) is a strong, high sulfidation gold system that is related to porphyry intrusions in the area. Dia Bras will be doing additional sampling and mapping to locate targets to be drilled early in 2011.

For selected assay results, see the Table 1 on page 2.



Table 1: Dia Bras Selected Rock Chip Sample Assay Results

<u>Sample Number</u>	<u>Width (m)</u>	<u>Au (g/t)</u>	<u>Ag (g/t)</u>	<u>Cu (ppm)</u>	<u>Pb (ppm)</u>	<u>Zn (ppm)</u>	<u>As (ppm)</u>
9	1.3	4.1	41.2	7,510	942	3,400	29
12	1.2	1.4	49.0	5,060	20,400	7,520	68
20	1.6	1.9	58.7	25,700	5,090	22,200	35
52	1.8	9.0	10.0	0.01	2	2	0.5
359	2.5	1.0	9.4	459	1,230	1,100	70
378	0.8	4.3	7.3	4,060	203	909	43
388	1.0	1.1	6.9	13,400	32	232	14
395	1.0	1.1	6.9	2	14	< 10	20

Source: Dia Bras Exploration Inc.

COMMENT: For more on the La Verde assay results, see Dia Bras' December 29, 2010 news release, available on SEDAR at www.sedar.com.

(2) La Narizona Development

Dia Bras has begun development of the new high-grade La Narizona zinc-copper deposit at the Bolivar property, following recent drilling that confirmed the continuity of high-grade zinc-copper mineralization in the area. The deposit, 1,000 metres southeast of the Bolivar mine and southeast of the El Gallo deposit, was drilled in 2007 and 2008 by Dia Bras - with good results. (The La Narizona deposit is not part of the Bolivar mine.) Production from the future La Narizona mine, along with production from the Bolivar mine and the El Gallo deposit, is expected to reach 1,000 tonnes per day by the time the new Piedras Verdes mill is commissioned.

COMMENT: For more on the development of the La Narizona deposit, see the Company's December 21, 2010 news release, available on SEDAR.

(3) Stock Consolidation

Since our last *StockPotentials Perspective* (December 3, 2010), Dia Bras shares have consolidated as follows: one [1] post-consolidation share for every seven [7] pre-consolidation shares. The number of shares issued and outstanding was reduced from 517.6 million to 73.94 million.

THE COMPANY

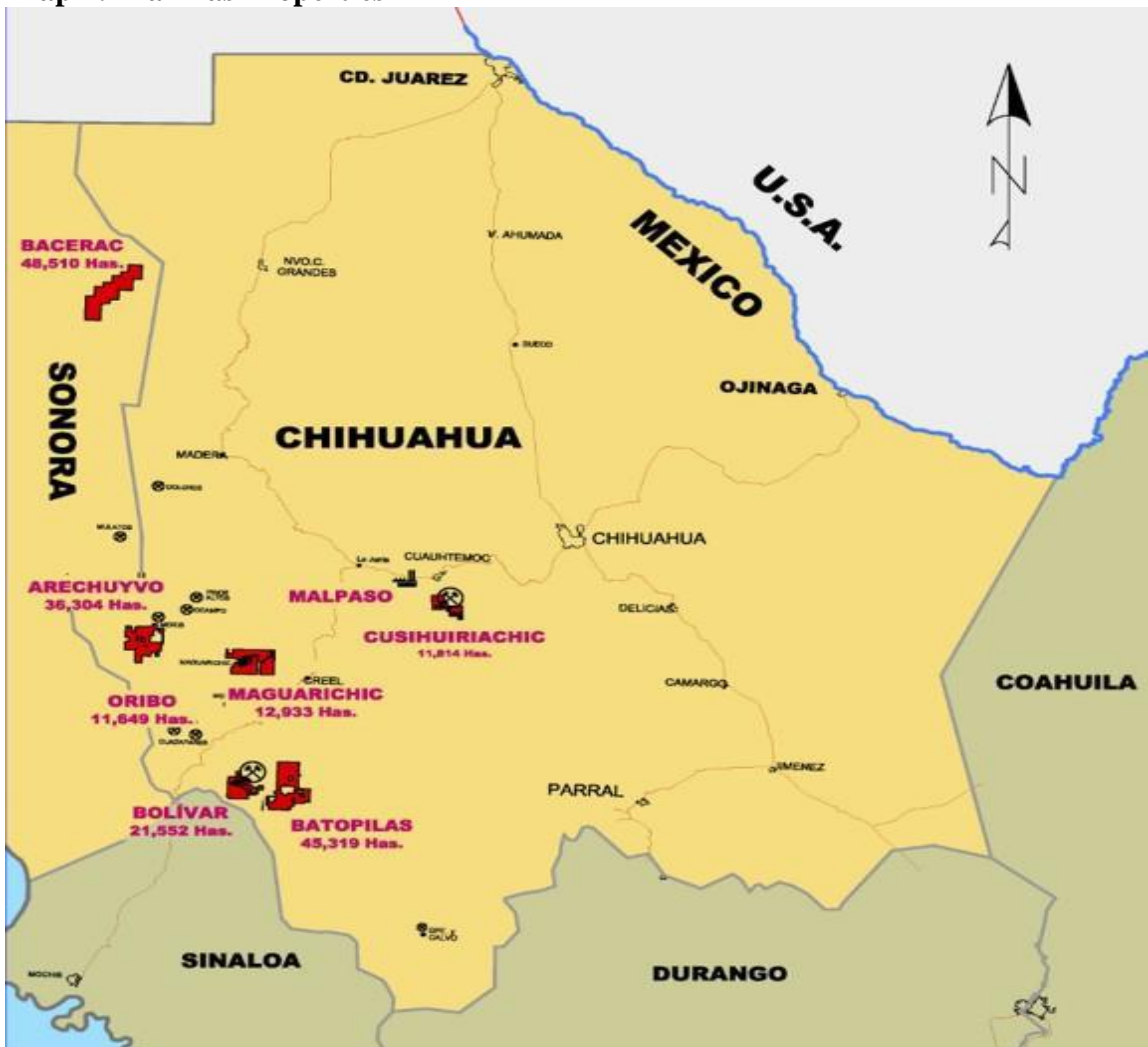
Dia Bras is a Canadian mining exploration company focused on precious and base metals in Mexico. The Company began evaluating opportunities in Mexico in 2003, and has rights and options on about 73 concessions in the State of Chihuahua, plus rights and options on 57 properties in the Sierra Madre Occidental and elsewhere in Mexico, acquired in the merger with EXMIN Resources Inc. in 2009. Dia Bras' most advanced projects are:

- Bolivar* in the Municipality of Urique in the Piedras Verdes mining district of the State of Chihuahua; and
- Cusihuiriachic (Cusi)*, also in Chihuahua.

A pilot-mining program at Dia Bras' Bolivar mine and an advanced development program at the Cusi property have generated cash flow for Dia Bras. The two programs produce zinc, copper and silver-lead concentrates and silver doré bars from development rock.

Dia Bras is currently constructing a new mill (Piedras Verdes) at the Bolivar property, and developing various projects in the area. The Company's biggest current challenge is to complete the new mill on time and on budget. The mill is scheduled for commissioning in the second quarter of 2011.

Map 1: Dia Bras Properties



Source: Dia Bras website at www.diabras.com.



-4-

ADDITIONAL INFORMATION

As the chart on the front page shows, the stock has performed well throughout December, reaching a high of \$3.60 per share. It has since taken a breather, with sharp volatility exhibited on December 30th (trading between \$3.36 and \$2.93 and closing at \$3.16).

eRESEARCH REPORTS

eResearch issued its initiating StockPotentials Report on Dia Bras Exploration Inc. on October 25, 2010, and subsequent *StockPotentials* Perspectives on October 26, November 2, and December 3.

NOTE: eResearch reports on Dia Bras Exploration Inc. and other companies are available FREE on our website at www.eresearch.ca. You must REGISTER to gain access to these reports.

eResearch Analyst: Bob Weir, B.Sc., B. Comm., CFA

Analyst Affirmation: I, Bob Weir, hereby state that, at the time of the issuance of this research report, I do not own, directly or indirectly, any shares of Dia Bras Exploration Inc.

eResearch Corporation

eResearch was established in 2000 as Canada's first equity issuer-sponsored research organization. Our various research packages allow corporate management to choose the form of research coverage that best meets their company's needs. We are a primary source for professional investment research, focused primarily on small- and mid-cap companies. Our research and analysis is of institutional quality, and has the potential to reach millions of global investors through our extensive electronic distribution network.

StockPotentials Reports

eResearch Disclaimer: *The eResearch StockPotentials reports are written on companies that eResearch believes have interesting prospects, are smaller in size and, therefore, have little or no following on the Street, and which would benefit from the exposure that eResearch can provide through the dissemination of the reports via our extensive electronic distribution network.*

eResearch wrote this report from publicly-available information. Neither a Target Price nor a Recommendation concerning the shares of the Company is provided.

eResearch does not receive a fee for the preparation and publication of StockPotentials reports, and Dia Bras Exploration Inc. did not pay eResearch a fee for the preparation and publication of this report.

eResearch Corporation
56 Temperance Street, Suite 501
Toronto, ON M5H 3V5
Toll-Free: 1-877-856-0765